



HP MANAGED PRINT CASE STUDY

KAURI BAY BOOMROCK CORPORATE EVENT VENUE



HP M570dw Outright Monthly Costs*			
	Pages per month	Cost per page	Total cost
Mono	2,442	0.033	\$80.59
Colour	573	0.236	\$125.23
Total print cost per month			\$215.81

HP M570dw MPS Monthly Costs*			
	Pages per month	Cost per page	Total cost
Mono	2,442	0.012	\$29.30
Colour	573	0.12	\$68.76
Total print cost per month			\$98.06

Approx. saving monthly **\$117.75**

*All prices excl. GST.

Why did you first look into Managed Print Services?

I first looked into a MPS setup because we simply don't have the time to be ordering, monitoring and fixing any issues we have with our printers. We needed something that was cost effective, looked after, with a good service backup. As a small business, we don't have multiple printers/scanners/copiers so if our one doesn't work – we're unable to function. It is an essential tool.



Ollie Ormond
Managing Director

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What were your print requirements or what type of printing were you wanting to do?

Our printing is 90% B/W and A4 in size. Our volume varies depending on the amount of events we have and also what conferencing options our guests select. We need a printer that prints at a good speed and uses an economical amount of ink.

What were your biggest frustrations with your previous print environment?

The previous printer continuously had issues linking up to our computers. Also, getting support wasn't easy and took too long. Often we found that we would be unable to print for a full day – too long for our requirements. The pricing was also slightly more than what we now have and we're happier with the service now, so a double win!

What are the biggest benefits to your business now?

The benefits to us are the cost savings and the assurance that we have support when needed. Time is money as we all say and it becomes so true when we need to deliver what we promise and can't because of a technical difficulty. It's also important to note that our business isn't in the city so getting to a backup option or another printer isn't possible. HP offers phone support as well as on-site.



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